

ROTARY

June 2021

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ANNUAL PHOTO AWARDS



TOGETHER, WE

INSPIRE

Rotary believes in taking action to create positive change in communities. That's why Rotary members participate in thousands of events around the globe, including the Miles to End Polio bike ride, to raise funds to help eradicate polio and support other causes. Inspiring others and leading by example - that's what people of action do.

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Rotary  **PEOPLE of ACTION**



IN JANUARY 2020, when I announced my presidential theme, *Rotary Opens Opportunities*, and spoke of the changes that Rotary needed to embrace, none of us had any idea how quickly change would arrive. But I am a longtime believer in seeing challenges as opportunities. This year, we seized new opportunities to reimagine what Rotary could be. For years, we had discussed ways to make Rotary flexible and adaptable, and we had tried a few experiments. This year, we all experimented — and succeeded! Online meetings are a regular fixture now as clubs invite guests from across the globe.

Susanne and I love to meet members of the family of Rotary around the world, and we've missed seeing you in person over the past year. But for me, it was a new way of experiencing Rotary. We traveled the world virtually. I definitely met thousands more of you than I would have otherwise. I never set foot in my office in Evanston as president, yet we found new ways to get the job done while cutting travel costs.

This is the Rotary we experienced in 2020-21: nimble, adaptable, and creative. The next step is not to go back to the way things were before the pandemic. We must move forward. Let's apply what we have learned in order to offer new experiences and opportunities for our members, such as online attendance as a regular option.

We need a younger, more diverse Rotary at every level to keep our clubs strong. What diversity means is different from region to region, but I encourage you to welcome people from all backgrounds. Another step we can all take is to increase the number of women and amplify their role everywhere.

I am glad that many now see Rotary and Rotaract clubs as equals. Let's keep going in this direction by

inviting Rotaract clubs to be a part of everything we do. Let's not squander any opportunity to reach young leaders, but partner with Rotaract and invest in our many new approaches.

I am very proud of the work Rotary is doing to fight COVID-19 by supporting vaccination campaigns through advocating for fair distribution and combating misinformation. But we must also continue to do everything we can to end polio. And we now have opportunities to work in a new area of focus: the environment.

The world is a different place today from when I first announced that *Rotary Opens Opportunities*. We can all be proud of how we updated what Rotary can be this year. Let's continue on this path, always taking care of our clubs and of our friends in those clubs. They are precious, and they keep Rotary alive and thriving.

Susanne and I are thankful for all the opportunities to serve the organization during this special year, a year of finding new meaning in Service Above Self. We see Rotary as a community of people who live their values by putting them into action. In these extraordinary times, there is no doubt that we must place increased emphasis on service. This is our opportunity to show the world what Service Above Self means for Rotarians.

There are so many opportunities waiting for us that will help us change the world. Let's seize them together and get ready to open doors to achieving greater things. And as we open these doors to new ideas, our minds and our hearts also open. Remember that everything we do in Rotary opens another opportunity for someone, somewhere.

HOLGER KNAACK

President, Rotary International



WELCOME



YOU ARE HERE: Mürren, Switzerland

THE VILLAGE: High in the Swiss Alps, Mürren is known for its breathtaking scenery. A car-free village accessible only by train or cable car, Mürren is in an area that served as a location for the 1969 James Bond film *On Her Majesty's Secret Service*.

THE HORNS: The alpenhorn has long been used not just for its beautiful low tone, but as a means of communication across the mountains. These horns are typically carved from spruce or pine and feature a hardwood mouthpiece.

THE CLUB: About 10 miles to the north and at a lower altitude, the Rotary Club of Interlaken currently meets via Zoom on Mondays at 1 p.m. In normal times, it meets the first Tuesday of the month at 6 p.m. and the subsequent Mondays of the month at 12:15 p.m.

THE PHOTOGRAPHER: Jon Voorhies, Rotary Club of Gilroy, California

ROTARY

June 2021

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Rotary 



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Photojournalist Barbara Davidson, our 2021 photo awards judge, documents the lives of people affected by conflict in her home city and around the world

By Liz Ohanesian
Photography by Barbara Davidson

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In a time of separation, our winning photographers used their cameras to make connections



Joe Buglewicz

On the cover:
The first-place photo of children and their grandparents was taken in their home in Yuanyang County, Yunnan, China.

Photography by Hansruedi Frutiger

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“There is incredible kindness and incredible beauty, and I believe that it is always at odds with darkness. I want to champion the people who are trying to survive, because those are the real heroes.”

— Barbara Davidson, 2021 photo awards judge

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Barbara Davidson



Emotion capture

SINCE RETIRING from a career in hotel management, Hansruedi Frutiger has been pursuing a passion for photography. Frutiger, our 2021 photo awards winner and a member of the Rotary Club of Gombak, Kuala Lumpur, Malaysia, started taking photography classes in 2017. His hobby has taken him to countries including China, Ethiopia, Myanmar, Nepal, and Norway.

Frutiger, a native of Switzerland who spent most of his career in Asia, was on a group trip to China when he captured his winning image of two young children with their grandparents. “My fellow photographers were all Chinese-speaking Malaysians. I was just following along,” he recalls. The group worked with a local guide, who helped get permission from area residents to be photographed.

“I prefer photos with people in them,” Frutiger says. “When the girl reaches out to her grandmother, the look in the grandfather’s eyes as he looks at the children — that split second makes it a good photograph.”

Turn to page 38 to see all of this year’s photo award honorees.

Illustration by Viktor Miller Gausa

THIS MONTH, we feature our annual photo awards, judged this year by Barbara Davidson, a photojournalist with a deep commitment to documenting life as she sees it happening. She chose our winners because they, too, found new and imaginative ways to make their cameras see.

I recently went through some shoeboxes filled with my old photographs. The first thing I noticed was that I am not a photographer. In my defense, I use a camera to take notes. But many of those notes were hasty and inaccurate. They were approximations of what I had wanted to notice. I tossed a lot of pictures.

Going through digital photos on my phone, I saw one that depicted a crowd of people at the Louvre jostling for position in front of the *Mona Lisa*. But many of the people were facing the wrong way, so that they could snap a selfie with Leonardo's painting in the background. Their resulting photos captured not a great work of art but self-absorption: I am here, and I have evidence. But we're always here, wherever here is, and pointing that out is not usually interesting.

There are no clichés in nature, yet we often rely on the shorthand of clichés, whether in words or images, as we attempt to express what we see. Visual clichés can include photos of babies or cats or the doleful looks that dogs — and teenagers — have acquired through evolution. These images are meaningful when they are of your baby, your cat, your dog, or your teenager, but to anyone else, they exhibit the inexhaustible sameness in how we humans tend to look at things. They reinforce the familiarity and approximations we accept as experience — the nod to an emotion without taking into account its complexities.

It's the same thing with words. To save time, or to allude to a shared understanding, we can fall into using jargon — but jargon often becomes unmoored from its borrowed meaning. And sometimes we use elevated language to add meaning and solemnity, though that ploy can just as easily be used to cloak an absence of meaning. I once overheard one guy say to another: "Let's dialogue." Since neither of them was Plato or Socrates, I thought the proposed exchange would be identical to what the rest of us call a conversation.

Speaking, writing, or illustrating our thoughts in this way obscures our meaning, rather than communicating it. At *Rotary* magazine, we are always on our guard against jargon and cliché, not only because those habits exemplify bad writing, but because they shortchange the work that Rotary does. Lazy words and phrases cannot accurately describe our organization or the deep, complex, and varied work that Rotary members do. Rotary looks at the world and sees how it can be safer and healthier, more just and more humane. It's not merely about ideas: It's about actions. Rotary runs on specific people doing specific things. And it's as pretty as a picture.

JOHN REZEK

Editor in chief

There are no clichés in nature, yet we often rely on the shorthand of clichés as we attempt to express what we see.

Letters to the editor



WHAT I LIKED

I continue to enjoy the new and improved *Rotary* magazine. I particularly enjoyed the "What It's Like" compilation in the March issue. Not only were the items well written and very interesting, but they were different from most of the other articles devoted to local and world problems being addressed by Rotary. Not that those articles aren't useful and needed, but reading one after another with no break can all too often leave this Rotarian overwhelmed. I'm making an additional donation to The Rotary Foundation in appreciation of the magazine staff for all you do to produce such an outstanding magazine.

— **Harry Freeman,**
Memphis, Tennessee

RURAL POVERTY

I read your interview with Catherine Coleman Flowers ["The Conversation," March] and was disappointed that yet another problem is now due to "climate change." I live in a rural setting and have a well and septic tank, so I know a little about private water and waste disposal — at least from a resident and owner perspective. Please don't assert that climate change has something to do with the lack of adequate sewage handling in rural areas. It might be lack of knowledge. Lack of laws. Lack of law enforcement. Poverty is certainly an issue, in that people might not be able to afford a decent septic system and proper periodic servicing of it. But climate change, it's not.

Maybe a better article in *Rotary* magazine might be to call Rotary clubs to action to help financially in poor rural areas. Let's get this problem in the hands of clubs in Alabama or the entire U.S. to see if we can help with information distribution and state legislation, and, possibly, help financially.

— **Willard (Bill) Springer,**
Manitowoc, Wisconsin

PAGE TURNER

For the first time in my 26 years as a Rotarian, I enjoyed reading *Rotary* cover to cover in one sitting. The March issue was quick-hitting, people-oriented, highly entertaining, and definitely informative, article after article. This format is a winner!

— **Richard M. Markoff,**
Carmel, Indiana

FAMILY TIES



In “They Can Relate” [Our World, March], one member commented that his grandson will be able to brag that one of his ancestors fought in the American Revolution. I, too, can claim such ancestry. However, researching ancestors can also be sobering and humbling. My ancestors who fought in the Revolution were preceded by ancestors who served in the Connecticut militia in the 1670s and '80s. This militia was responsible for the Great Swamp Massacre in Rhode Island, a brutal attack on 1,000 men, women, and children.

Researching our ancestors is interesting and informative; just remember we all have saints and sinners, princes and paupers as ancestors. Don't be too proud.

— **Douglas Morehouse,**
Simsbury, Connecticut

AN UPHILL CLIMB

I read with interest and a little nostalgia the article about taking things “One Step at a Time” [Our World,



January] in introducing change to a universal human habit as basic as going to the bathroom.

As a Peace Corps volunteer in the mid-1960s, I was assigned along with three other volunteers to work in public health in a rural area in the state of Kerala, in southern India. One of the projects in which we got involved was the distribution of water-sealed latrines. These were embedded into a slab of concrete and were to be placed over a hole in the ground and sealed. The idea was to keep flies, other bugs, and animals away from the contents and to contain the smell. These were distributed with the help of local health officials.

As I was riding the bus out of the village on my last day, I noticed one of these slabs along the side of the road. It was being used as a foot-bridge over a gap above the open drain next to the road. Change is often slow, and things don't always happen in the way we anticipate.

— **Richard Means,**
Pleasant Hill, California

PLAN FOR SUCCESS

In his January message, Rotary President Holger Knaack encouraged Rotary clubs to plan. Having been involved with a Rotary club at the executive level, I know that the strategic planning message is immensely powerful. What must accompany strategic planning is a plan to learn from failure. Observing clubs trying to solve the same issue each year is like watching a human hamster wheel in motion. The International Organization for Standardization follows a simple model: Plan, Do, Check, Act. The learning occurs when club members work together to formulate the plan, design steps to implement it, measure progress, and continuously improve upon the initial plan when deviations occur. Understanding solutions also clarifies the problem.

Overheard on social media

In February, Rotary International issued a statement about its work to make diversity, equity, and inclusion part of our shared experiences as Rotary members. Members responded on Facebook:

Thank you so much to everyone who worked so hard on this. This is so important and so valuable. I'm so proud to be a part of Rotary at this historic time.

— **Michelle Wilson,**
Athens, Ohio
President, LGBT Rotarians and Friends Fellowship

The more diverse the better at all levels. There should be a requirement for clubs to report on diversity. Most clubs I have been to tend to focus on their nationals only, missing out on very good potential Rotarians.

— **Patrick Mwebesa,**
Kampala, Uganda

So glad to hear that Rotary is making this work a priority! I have always believed that not speaking out against discrimination goes against ideals that Rotary stands for. It finally feels like it's OK to have these conversations!

— **Shelley Finch,**
Sea Point, South Africa

Watch Rotary International's Instagram story in June for our next interactive poll.

FORWARD

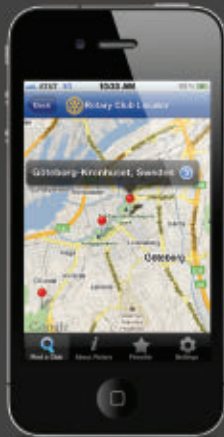
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CONNECT



▲ Catherine Coleman Flowers (“The Conversation,” March) included her grandson, K.J., in the dedication of her recent book, *Waste: One Woman’s Fight Against America’s Dirty Secret*.

With the right approach to innovation, you learn fast and fail less, or do not fail at all.

— Irene C. Makar,
Edmonton, Alberta

WATER AND CLIMATE

In his March editor’s note, *Rotary* Editor in Chief John Rezek praises Michael Crichton for his work in raising awareness about public health and the lack of clean water access in developing countries.

What Rezek fails to point out is that Crichton was a huge climate denier who popularized misinformation and doubt about the threats from global warming. Crichton characterized environmentalists and climate activists as uninformed extremists and radicals. He contributed to putting the world back decades in addressing one of the main causes of clean water insecurity — human-caused climate change.

According to a UNICEF article published last year, “Climate change

is disrupting weather patterns, leading to extreme weather events, unpredictable water availability, exacerbating water scarcity and contaminating water supplies. Such impacts can drastically affect the quantity and quality of water that children need to survive.” A recent UN report, *Water and Climate Change*, makes clear that “water is the primary medium through which we will feel the effects of climate change.”

Rotary is in a unique position to do good in the world, but only if we stay true to what we claim and aspire to be.

— Bill Hamilton,
St. Augustine, Florida

Correction: In our March story on Rotaract collaborations, “Strength in Numbers,” the photograph on page 15 shows an event held by District 1470 (Denmark) that was not a fundraiser. The fundraising event for Give Every Child a Future was held by the Rotaract Club of København Nord on 1 November in Fælled-parken, Copenhagen.

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Has your club started a project inspired by something you read in this magazine or one of Rotary’s regional magazines? Let us know at magazine@rotary.org.

Rotary? What's That?



R5 Hat



R6 Hat

PLAN AHEAD!

At the last RI Convention, our Tilley Hats for Rotary were sold out!

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THE SPECIALIST

Masterpiece theater

Auctioneer enjoys the deals — and the art

My parents dragged me around museums and galleries as a kid, and in the beginning it was a drag. And then I fell in love with it. Particularly if you know a work from an art history class or from a book or maybe a postcard, actually standing in front of it is such a different feeling. I really feel a connection.

I've been auctioneering for about 10 years. Becoming an auctioneer is something that there's no training for; it's just learning on the job. I remember the first time I was on, I was so petrified, because you can't train, you can't practice it. I had visions of how I would run away to avoid the sale. And then I took the sale and I loved it. Being an auctioneer is an absolute thrill.

For a work of art to be valuable, one of the most important things is that it be recognizable. It has to be typical of the artist's work. People will want you to see it from across the room: "Oh, you've got a Picasso hanging there." If it's from Picasso's earliest period, or something he was just trying out, then it's not so popular. Buyers want to have things that are known, that are from the artist's main period.

A big misconception is that it's all about these million-dollar prices that we hear about from Sotheby's and Christie's. The median price of something sold at auction worldwide is something like \$800 or \$1,000. Because these spectacular auctions of top lots make the news, we forget that there's a broad market below that.

I collect female artists, because, as we all know, female artists were disregarded for a very long time. The museums are full of male art. My belief is, if you want to change this, buy female art. Mostly I buy young artists. One reason, of course, is money; their work is cheaper. But I also want to support them.

It can be quite difficult to know what you like, because there's such a mass of art out there. It's about seeing, seeing, seeing: Go to exhibitions, go to galleries, go to auctions and see what you like. You can't really make a mistake. — AS TOLD TO KRIS VIRE

Sheila Scott

Rotary Club of München-
International, Germany

Art expert and
auctioneer



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ENVIRONMENT

NEW

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Rotary's area of focus icons promote the causes that reflect the critical humanitarian issues that Rotary clubs address worldwide.

The newly designed icons are available in a variety of colors and easier-to-use formats, both as grouped icons and as individual icons. Use these icons in your social media graphics, websites, and other materials to show the causes your club supports.

Download the icons and guidelines at brandcenter.rotary.org. Click **Logos** and then **Rotary Logos**.

WHAT WOULD YOU DO?

Youth project overload?

A LOCAL ROTARACT CLUB has approached you to work together on a river cleanup project. You present the opportunity to your club. Members believe their ongoing tutoring project at a local school is already engaging young people and don't see the value of working with the Rotaract club, which is sponsored by a different Rotary club. You believe that the Rotaract project could be the start of a long-term partnership and feel strongly that the club should accept the invitation. What would you do?

We have the luxury at the Rotary Club of Raleigh of over 100 active members. Finding those who want to do service in different ways is not an issue. But that does not mean it is always easy to do something new.

It takes passion and repetition to start and conduct a new project

or to work with a new group. Finding that one member who possesses those characteristics is the first step. Not all members will embrace a new project or partnership. But as the old saying goes, crawl before you walk before you run. We have observed that a great experience, even with limited participation at the beginning, is an infectious way to introduce a new program. Challenge your members to get out of their comfort zones. The probability of a successful outcome is usually very high and, more importantly, long lasting.

— **Charles H.W. Edwards, Rotary Club of Raleigh, North Carolina**

A Rotary club can and should do more than one project with young people. I would find a club member who would co-lead the project with the Rotaract club. Let them market the project and recruit volunteers, then celebrate their success. This

Next question

You've been asked to promote resources for service and to get club members more involved in projects. To succeed, you realize you'll need to work with the chairs of your club's Rotary Foundation, membership, public image, and club administration committees. But when you contact them, they don't seem interested. You believe it's vital that you all work together, but they want to focus on their own goals.

What would you do? Tell us at [magazine@rotary.org](mailto:rotary.org).

wasn't a problem at all; it was an opportunity. The more projects a club does, the better it fulfills the mission of Rotary.

— **Alex Johnson, Rotary Club of Plano West, Texas**

Invite the Rotaract members to speak to your club about their project and how they would help. From my experience visiting Rotaract meetings, their energy and can-do attitude will win over the Rotary club members.

— **Diane Ventura-Goodyear, Rotary Club of Old Pueblo (Tucson), Arizona**

I would stress the creativity, energy, and value that young people bring to Rotary. By partnering with the Rotaractors, we would further expand Rotary's reach and its mission in our community, as well as foster potential members.

If the project is short term, I would find out who might be interested in working on it. Some members are probably not involved in the club's ongoing youth project. If the Rotaract project is a long-term one, I would discuss it with our board and our community service committee to see if it's feasible for our club to do both projects. My goal would be to support both projects if possible.

— **Mary Lyn Kagan, Rotary Club of Point West-Sacramento, California**

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creates a legacy

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WATER, SANITATION, AND HYGIENE

Toilet projects call for tenacity

*In the Philippines, dedication
leads to better sanitation*

WHEN FLORENCIO NAGUIT met with leaders of the Indigenous Aeta community on the island of Luzon in the Philippines to discuss building toilets, he faced a challenge. In the village of Flora, he met women who enthusiastically embraced the idea of working with Naguit's Rotary Club of Intramuros-Manila and its partners to build toilets and learn healthy hygiene habits to ward off sickness and death.

But when Naguit arrived in the village of Kawayan later that day in May 2017, the men who had come in from their work in the fields proved to be less interested in toilets. They were also skeptical that anyone could haul the materials that would be needed up the mountain roads and across numerous rivers to reach their village. "One of the leaders said that nongovernmental organizations and politicians had visited them often promising to build toilets," Naguit recalls. "But none had ever been built."

In this mountainous region about 70 miles north of Manila, some 40 families in Flora and 80 in nearby Kawayan make a living harvesting bananas and farming root crops. Water was already being piped down to the villages from a mountain spring, but like more than 9 million other people in the Philippines, residents lacked access to improved sanitation. Without toilets, they frequently defecated in the open, using grass or leaves to clean themselves.

In the effort to get improved sanitation to this area, Naguit's club had an advantage that those other organizations didn't: Together with the Rotary Club of Batemans Bay, Aus-

tralia, the Intramuros-Manila club had already been working on water and sanitation projects for almost two decades. On the day of Naguit's initial visit to Kawayan, a priest who had come along was able to convince the residents of the Rotarians' sincerity: He pulled out his cellphone and showed them photos of toilets Rotary clubs had built for Babo, another Aeta community in a more accessible region, two years earlier.

"Suddenly, they became very excited," Naguit says. "They asked, can this really be true? We told them we would do whatever it took to make it happen."

After making additional visits and carrying out a thorough community assessment, the clubs applied for a Rotary Foundation global grant, and, starting in early 2018, they built 10 toilets in Flora and 15 in Kawayan. "Before, we would defecate in the grass field," said a woman named Belinda during a dedication ceremony in early 2020. "Now that our toilets are here, we will not defecate outside. We no longer smell the foul odor of feces."

At the time of his initial visit in 2017, Naguit had already worked with people in the Aeta community: In 2012, he had begun working with members of a community service club at a college about 50 miles north of Manila who wanted to provide water and sanitation for Babo. They had not been able to locate a spring that could be tapped for water, so Naguit suggested that the professor who advised the student group work with the local government to establish a water system. With that problem solved, the Rotary Club of Intramuros-Manila

The WASH Rotary Action Group provides human, technical, and financial support to Rotary clubs and districts seeking to help communities to gain sustainable access to water, sanitation, and hygiene. Learn more at wash-rag.org.



became more involved, providing toilets and hygiene education for the residents of Babo. This began the club's interest in working in Aeta communities.

Shortly after, Naguit met a priest who was working with Indigenous people in the region. When the priest learned about the work that the Rotarians had done with the Aeta people in Babo, he introduced Naguit to the residents of Flora and Kawayan.

Over numerous visits, the Rotarians established trust by meeting with community leaders, listening to their needs, determining their willingness to take part in training, and working with them to map where the toilets should go.

The Intramuros-Manila and Batemans Bay clubs have been working together on service projects since 2003, when a Group Study Exchange team from Naguit's district visited the Australian club. That club was interested in establishing a relationship with a club in the Philippines, and a connection was made.

Naguit connected with Peter Wood, then the Foundation chair

for the Batemans Bay club. Together they helped organize multiple projects, including a water project every year since 2004. "Peter matched my drive to find projects with his ability to secure funds. He had ... influence in his club, and they listened to him," Naguit recalls. When Wood stepped down as Foundation chair, Naguit found a similarly enthusiastic partner in his successor, Vere Gray, who held the post from 2016 to 2019. Like Naguit, she was interested in doing a global grant project.

"Having that long-term relationship, built on a willingness to serve, was essential for these projects," Naguit says. Mark Balla, vice chair of the WASH Rotary Action Group, which brings together experts who help clubs with water, sanitation, and hygiene projects, agrees. "Rotary partnerships are crucial to a successful project," he says. "I recommend clubs start working together on a trial project, something small. Then, over time, you reap the benefits of the relationship and experience."

—
 One essential element of the project was extensive consultation with the people of the villages on where to place the toilets.

Naguit was determined not to let the Aeta people down, even when the process of applying for a global grant became daunting. "This grant was very demanding," he says. "We really had to do our research. But if I have given my promise, I am not going to let it fail because I was lazy or didn't do what I needed to do."

Construction was also a challenge. Jeeps and trailers were needed to haul materials up the mountains and across more than two dozen rivers, and at times crews had to resort to water buffalo to pull wagonloads of materials.

The work required to teach new habits was at least as challenging. "Getting people to change behavior is not as easy as saying 'change your behavior,'" says Balla. "It is about empowering the community and helping them work out what needs to be done so they own it. It takes time and commitment."

Naguit is determined to give both. On each full-day trip before COVID-19 travel restrictions, the Rotary members surveyed the vil-

Over numerous visits, the Rotarians established trust by meeting with community leaders, listening to their needs, determining their willingness to take part in training, and working with them to map where the toilets should go.

lage residents to learn how things were going and set aside time to refresh the training. In between visits, local teachers, who have added hygiene to their lessons, work with the family groups for each toilet block to review the proper way to use and clean the toilets. Illustrated signs on the walls help the residents, most of whom do not read or write, remember key instructions.

Naguit says the Aetas are embracing the change. In Babo, as part of the arrangement between the college community service club and the Rotary Club of Intramuros-

Manila, the college club surveyed the families and found that all of them reported using the toilets. "Every time we go there, the toilets are clean," Naguit says. On a recent visit, members found that residents had placed air fresheners into the toilet blocks. "They smelled very nice."

Balla stresses the need for continued patience. "You are going to get imperfect results. There are no perfect projects. We need to understand that we are striving for continual improvement."

— ARNOLD R. GRAHL



The project involved many facets, including building toilet facilities that would last and then hauling the parts to the villages for assembly.

By the numbers

Access to clean water and sanitation is one of the United Nations' Sustainable Development Goals that make up the UN's 2030 Agenda.

892 million

People practicing open defecation

2.4 billion

People who lack access to basic sanitation services, such as toilets or latrines

\$4

Return in saved medical costs, averted deaths, and increased productivity on every dollar invested in water and toilets, according to WHO estimates

1,000

Children who die each day because of preventable diarrheal diseases related to water and sanitation

Short takes

Donors to The Rotary Foundation can now direct their gifts to support projects in the new area of focus, the environment. Give at rotary.org/donate.



In March, Prerna Mona Khanna — a California doctor, journalist, and former Group Study Exchange participant — was named the recipient of the 2020-21 Rotary Alumni Global Service Award.



PROFILE

No one is an island

Rotaractor never tires of her work on vaccinations and relief aid for Oceania

Becky Giblin

Rotaract Club of Auckland City, New Zealand

FORGIVE BECKY GIBLIN if she’s a bit sleep deprived. She frequently meets online with Rotaract clubs in other parts of the world, and that can mean getting up in the middle of the night.

Giblin, 26, is keeping these odd hours to drum up support for a project to vaccinate 100,000 children in nine Pacific countries and territories against three pathogens: rotavirus, pneumococcus, and human papillomavirus (HPV). It is a joint project of the four oldest Rotary clubs in Australia and New Zealand (Auckland, Melbourne, Sydney, and Wellington).

Giblin grew up in Fiji, where she joined the Rotaract Club of Nadi New Horizon in 2014. Three years later, facing health problems, she went to Auckland seeking a diagnosis. She was diagnosed with a heart condition, and she learned she would have to stay in New Zealand for at least eight months and would not be able to work during that time. “I’m not very good at sitting still,” she says. She searched for Rotaract clubs in the area. “I walked into the Rotaract Club of Auckland City and found my new community.”

When Fiji was hit by three major storms in 2020, the Oceania Multi-district Information Organization (MDIO), of which Giblin is a founder and the current chair, put on Kick-out 2020, a 24-hour New Year’s Eve telethon to raise awareness of Rotary’s focus on the environment and raise funds for relief projects in Fiji.

Giblin, who now works in a health clinic, is also the district governor’s chair of the District 9920 Rotaract committee.

When it comes to making the world a better place now and for generations to come, she says, “Rotarians are leaving legacies for us, and we want to do the same for the next generation.” — ANNEMARIE MANNION

Interota, the triennial worldwide Rotaract convention, will take place this month as a virtual event organized by District 3450 (Hong Kong, Macao, Mongolia, and China).

The new Rotary Action Group for Menstrual Health & Hygiene was approved by the RI Board of Directors in March.



The deadline for Rotary club officers to nominate their club for a Rotary Citation is 30 June. Learn more at rotary.org/citation.

Rotary projects around the globe

By BRAD WEBBER



United States

Nearly 40 people in southeastern Washington state pitched tents outdoors or “camped in” at home for an overnight event to call attention to human trafficking. The January “Shine a Light Through the Night” project also raised more than \$20,000, says Mark Showalter, president of the Rotary Club of Columbia Center Kennewick. With participants logging on to a Zoom meeting and portions of the event livestreamed on social media, “we found a way to be together even

though we needed to be apart due to COVID-19,” Showalter says. The previous club president, Bill Robertson, had suggested that the club focus on the problem of human trafficking after attending a breakout session at the 2018 Rotary International Convention in Toronto. “He was amazed to find out it wasn’t just a big-city issue,” Showalter says. “It is prevalent anywhere you go.”

Rotary
Club of Columbia
Center Kennewick

1 in 3 HUMAN TRAFFICKING VICTIMS WHO ARE CHILDREN



1 in 4 PEOPLE IN BARBADOS WHO ARE OBESE

Barbados

The Rotary Club of Barbados South is installing gardens at schools across the island. Although the pandemic lockdown delayed the planting of one plot, gardens have been planted at four primary schools and one secondary school. In addition to inspiring an interest among students in growing food, the initiative was designed to fight obesity by promoting nutrition and exercise. An educational component is being led by the Heart & Stroke Foundation of Barbados, says Rosaline Clarke, a club member who chairs the effort. The club has worked with the Rotaract and Interact clubs it sponsors, and the project brought in help from a powerful ally: “The preparation of the garden beds and heavy work was done by the soldiers of the Barbados Defence Force,” says Clarke.

Rotary
Club of Barbados South

1 in 5

BHUTANESE SCHOOLS THAT LACK WATER FOR HAND WASHING



Bhutan

Happpenance and the power of Rotary connections converged to bring safe drinking water to more than 100 schools in Bhutan. The signature project of the Rotary Club of Thimphu, in partnership with the Rotarian-founded Disaster Aid Australia, “was an act of providence — karmic — in how it came about,” says club member Yeshey Dorji. In 2017, the club held a conference at which KK Looi, then a member of the Rotary Club of Utara Subang Jaya, Malaysia, and the vice chair of Disaster Aid Australia, spoke about efforts to bring SkyHydrant water filters to the region. Inspired, Dorji appealed to Disaster Aid Australia, which was started by the Rotary Club of Endeavour Hills. When two filters that were originally intended for Nepal became available, Dorji sprang into action, and out of those two filters grew a project that will eventually include 120; 110 were in place by February. Each of the gravity-activated filters, which can last up to 10 years, can provide healthy, mineral-rich water to as many as 1,500 students.

Rotary
Club of Thimphu



England

During the pandemic, the Rotary Club of Bolsover found a way not only to continue its tradition of a Christmas toy drive, but to expand it. Club members suggested that, with heightened safety protocols, the club’s holiday toy collection — centered on Santa’s sleigh parked in Bolsover’s town center — should roll on. “Even with COVID-19, Santa could still chat with children 6 feet away,” says Paul Copper, the club’s president-elect. Funds were raised via collection buckets and a contactless card machine. “One man made a deliberate journey to find us and slipped £100 into

the bucket, grateful that Rotary is still out in the community and helping,” says Copper. Some 400 toys and boxes of chocolates were given to children as a result of the community’s generosity.

Rotary
Club of Bolsover



Namibia

To boost educational prospects for underprivileged young people, the Rotary Club of Swakopmund is supporting Mondesa Youth Opportunities (MYO), an after-school organization serving 120 pupils in fourth through eighth grades. “We focus on reading, a neglected and undervalued skill in Namibian education. Our education system has been in crisis for many years, and this has

been exacerbated by the COVID-19 pandemic, which further highlights the need for a project like ours,” says club member Vera Leech, who serves as one of MYO’s trustees. The club has also helped MYO get financial assistance from the Rotary Club of Bad Homburg v.d.H. and other German clubs.

Rotary
Club of Swakopmund

2016 YEAR THAT SECONDARY SCHOOLS IN NAMIBIA BECAME FREE OF CHARGE

BIG PICTURE

Rotary's rainbow

Fellowship has created a global home for LGBT members and friends

DURING A BREAKOUT session on “Welcoming the LGBTQ Community Into the Family of Rotary” during the 2017

Rotary International Convention in Atlanta, Michelle Wilson, a member of the Rotary Club of Athens Sunrise, Ohio, had a question. “I asked, ‘Why doesn’t Rotary have a group for LGBT+ people?’” When she added, “We should start one,” she says, “the response was overwhelming.”

Before the session had even ended, Sean O’Hara, a member of the Rotary Club of Lake Charles Happy Hour, Louisiana (and later the fellowship’s first president), had opened a Facebook group for LGBT people (lesbian, gay, bisexual, and transgender). Wilson left the meeting with a stack of business cards from people who wanted to be part of the new group. The LGBT Rotarians and Friends Fellowship was born.

In between regular Zoom events held in English, Spanish, and Portuguese, members like Wilson — who is the group’s current president — are talking to clubs about promoting diversity and telling the story of being LGBT in Rotary.

The fellowship is seeking to work with clubs on projects that support the LGBT community and to offer resources to clubs that want to be more diverse and welcoming to all. —JOSEPH DERR

The fellowship has 196 members from 36 countries and geographical areas, and it is open to everyone, not just LGBT people. “Allies and friends are welcome,” says Wilson. “Our purpose is to promote global friendship, service, and education with the goal of ending discrimination against LGBT+ people and realizing a world that achieves fundamental fairness and equality for all.” Learn more at facebook.com/Rotary.LGBT.

ROTARY PRIDE

I’ve been a Rotarian for over 20 years, and Service Above Self is in my DNA. I’m 66 and came out at age 61. Serving the LGBT community is an acknowledgment that many others went before me, and it’s now my time to be of service.
— Ronald Schoenmehl, Rotary Club of San Diego Downtown Breakfast, California



When I became president of my club, my husband was seated at my side. The following year, when I passed my gavel, my husband pinned on my lapel the past president’s diamond pin my late father received in 1976 when his term ended. I’ve worn it ever since!
— David Bricka, Rotary Club of Sedro Woolley, Washington



MAKING PROGRESS

► I was one of the first openly transgender presidents of a Rotary club in the world. When I was president, we had a Rotary/LGBT community information exchange meeting. None of those things could have happened 10 years ago.
— Monica Mulholland, Rotary Club of Queenstown, New Zealand

► I have been involved in Rotary since I participated in Rotary Youth Exchange in 1989. I was a member of the Rotary Club of Hollywood, California, in the late 1990s and helped to charter the Rotary Club of San Francisco-Castro. Rotary is far more inclusive today than at any other time in our history.
— Brian Rusch, Rotary Club for Global Action District 5150, California



► **I'm optimistic** that in the post-pandemic future, a couple of the Rotary clubs in our community will come together to participate in Pride events and support the LGBT community in other ways. Our clubs also need to identify LGBT community organizations that need our support, friendship, and mentorship.
— John Culshaw, Rotary Club of Iowa City, Iowa

“Joining Rotary and connecting with the fellowship has given me more purpose and drives me to get involved more than I ever have before.”

— R. Lee Donaldson, Rotary E-Club of Hawaii

To have a fellowship where I can meet and visit — virtually now — with other gay Rotarians in a completely “out” environment really affirms that we are now completely included in Rotary.
— Valleri Crabtree, Rotary Club of Wellston, Ohio



FAIR TO ALL CONCERNED

► **Many members**, and indeed clubs, tend to shut down people who talk about LGBT in Rotary, as they see this as being political. They are wrong! This is not political. This is human rights we are talking about. Remember The Four-Way Test!
— Monica Mulholland

► **As a transgender woman**, I am interested in the issue of fair treatment of all genders. Today, most people understand that differences in gender identity are not a disease but are very common. Although younger generations are gradually adopting an open attitude toward LGBT groups, it is still awfully slow overall.
— Wen-Yue Huang, Rotary Club of Taipei Nanlung, Taiwan

► **It's past time** that we tell the whole story of who we are regardless of whether it is different from some established norm, because living an authentic life takes courage. This acceptance is freeing people and allowing us an opening rather than hiding who we are.
— Mary MacLean, Rotary Club of Bozeman, Montana

WELL AND GOOD

6 Rotarians honored as Champions of Health

To mark **World Health Day on 7 April**, Rotary honored six members who are building the foundations of good health at home and abroad. In a year when the COVID-19 pandemic upended life for people everywhere, the work of these People of Action: Champions of Health was more important — and more challenging — than ever.



James Ham

*Rotary Club of Honolulu Sunset,
Hawaii*

Since 2005, the **Hawaii HOME Project** — the acronym stands for Homeless Outreach & Medical Education — provides medical services through free weekly clinics in nine sites across Oahu. Ham, an emergency physician at the Straub Medical Center in Honolulu and a clinical assistant professor at the University of Hawaii's School of Medicine, began volunteering with the project four years ago; his club helped buy, renovate, and stock a mobile clinic that expands the project's reach. When the pandemic hit and the needs of Hawaii's homeless population changed, Ham organized 12 Rotary clubs to provide hot meals, masks, and hygiene kits to a quarantine camp for homeless people, as well as personal protective equipment to the volunteers who offer frontline care. "You don't have to have a college degree to serve," says Ham, quoting Martin Luther King Jr. "You only need a heart full of grace."

In August 2020, when the World Health Organization's African region was declared free of wild poliovirus, Yilma celebrated. "I was elated to be part of this significant accomplishment," says the newspaper editor and tech entrepreneur, who also serves as chair of the Ethiopia PolioPlus Committee. But at the same time, she recognized how the COVID-19 pandemic could interfere with the routine immunization of children and ongoing polio eradication initiatives. Together with the national PolioPlus committee, the federal Ministry of Health, the World Health Organization, and others, Yilma helped organize a high-level panel discussion on World Polio Day last October that addressed the problems posed by COVID-19. The media attention that event received helped people understand the importance of continuing National Immunization Days and assisted the government in its efforts to provide polio and measles immunizations throughout the pandemic.



Rohantha Athukorala

*Rotary Club of Colombo Reconnections,
Sri Lanka*

When the first cases of COVID-19 were detected in Sri Lanka in March 2020, the government of that island country announced a strict nationwide lockdown. Athukorala, a marketing expert and former chair of Sri Lanka Tourism, asked himself, "What can I do to help my country get back on its feet?" With help from his Rotary club, he devised and implemented a campaign called Stop the Spread, which has brought Sri Lanka's Olympic athletes together with some 15,000 Rotarians, Rotaractors, and Interactors to create awareness of the health protocols that can slow the pandemic. Working with the Sri Lanka Standards Institution, the Rotary members created a certification program that helped control the spread of the virus in schools and businesses. Rotary clubs also collaborated with the Ministry of Health to develop a booklet to facilitate a successful COVID-19 vaccination program.



Teguest Yilma

*Rotary Club of
Addis Ababa Entoto, Ethiopia*

According to Kumar, among the two-thirds of India's 1.3 billion inhabitants who live in rural areas, accidents often lead to amputation. Since 2007, through the nonprofit Reach the Unreached, Kumar has led efforts to provide functioning prosthetic hands to people in Africa and South Asia — more than 20,000 in India alone — most of whom live in poor communities. “One of our greatest assets in Rotary is the ability to mobilize our volunteer network,” Kumar says, and he credits that network with leading him to the people who most needed help: among them, a mother who can now hold her baby, a barber able to resume his profession, and a boy who lost both hands in an electrocution accident. At a Rotary club meeting, the boy demonstrated how he was able to pick up a pen and write again. “He was our first recipient of a prosthetic hand,” Kumar says. “We have never looked back.”



Mohan Kumar

Rotary Club of Bangalore Prime, India



Julie Dockrill

*Rotary Club of Timaru,
New Zealand*

Dockrill has two favorite sayings. The first combines Māori and English: *Kia kaha with aroha*, or “Be strong with love.” The second comes from Nelson Mandela: “Education is the most powerful weapon you can use to change the world.” The spirit behind both expressions is manifest in Dockrill’s work with the Maternal and Infant Health Education program, which she and other midwives have introduced in Mongolia over the past eight years. They created a “train the trainer” curriculum, which has been implemented by the Mongolian Ministry of Health, and have made numerous trips to the country to help educate health care workers, university students, and expectant mothers about the fundamental practices and protocols of childbirth. According to Dockrill, the maternal and infant mortality rate has decreased by 60 percent in some parts of Mongolia since the program was launched in 2013.

Illustrations by Viktor Miller Gausa



Isabel Scarinci

Rotary Club of Birmingham, Alabama

In 1963, when she was a baby in Brazil, Scarinci contracted polio. She recovered, and she and her mother eventually became strong advocates for polio vaccination. Now Scarinci is leading efforts to eliminate another disease: cervical cancer. Funded by a global grant, the Rotary clubs of Birmingham and of Colombo, Sri Lanka, have joined with the Sri Lankan Ministry of Health and the O’Neal Comprehensive Cancer Center at the University of Alabama at Birmingham, where Scarinci is a behavioral scientist, to vaccinate girls in Sri Lanka against the human papillomavirus and to screen women for the disease at ages 35 and 45. Scarinci hopes this project can serve as a model. “My mom departed this world two years ago knowing that she contributed to ending one disease,” she says. “I hope that when my time comes, I will have helped to eliminate two deadly diseases.”



COMMON BONDS

Barbara Davidson documents the lives of people affected by conflict in her home city and around the world



Jessica Alverado prepares for her quinceañera near a shrine to Cosme Gonzalez, a neighborhood tamale vendor in Los Angeles who was killed when he refused to pay gang "taxes." Gonzalez was well known to many of the guests at Alverado's birthday celebration.



Above: *Kushti* is an ancient form of wrestling practiced in India. At a wrestling school in Kollhapur, the red clay is wetted in preparation for the rigorous training sessions.

Opposite: During the Bathukamma festival in Telangana state, India, women celebrate the beauty of nature by creating floral ornaments. The nine-day festival is also a chance for women to reconnect with friends and family.

When the pandemic hit, photojournalist Barbara Davidson was in the midst of a Guggenheim Fellowship. She had a project to finish — a set of portraits of people from around the United States who had been affected by gun violence — and she had just settled back into her Los Angeles home, ready to get to work on the post-production phase of the project.

But old habits are hard-wired. Davidson had spent years as a photojournalist, often covering conflict situations around the globe, and she felt the need to document what was happening. Early in the pandemic, she worked with health care company Carbon Health on the front lines of COVID-19 response, taking photos as people were tested for the virus in Northern California.

She also began work on “Portraits as Pandemic Evidence,” a series of images of passersby at one location in Los Angeles. “It was born out of a desire to create a time capsule of what we looked like during this pandemic,” she says. When she posted the photos on Instagram, she

recalls, “they resonated with people.” Some of the portraits were featured in the *Washington Post Magazine* in December, and Davidson is arranging an exhibition to showcase them in Barcelona this fall. She also documented Black Lives Matter protests in Los Angeles in 2020.

Davidson began her career at a small newspaper in Kitchener, Ontario. She took time off to photograph the Bosnian War in the mid-1990s, and, having found a calling as a conflict photographer, she subsequently took her camera to Israel, Iraq, Afghanistan, and the Democratic Republic of Congo.

In 2007, she began working as a photographer for the *Los Angeles Times*, where she embarked on a series of photographs of victims of gang violence. Davidson won one of her three Pulitzer Prizes for this series, called “Caught in the Crossfire”; her documentary of the same name earned an Emmy Award in 2011. In a video call with LA-based writer Liz Ohanesian in December, Davidson — who judged *Rotary* magazine’s annual photo awards this year — shared her experiences and her advice for aspiring photojournalists, amateur or professional.



What first got you interested in photography?

When I was a child, photography was really important to me. My grandfather in Ireland was a great amateur photographer, and he spent a lot of time documenting our family. When my parents immigrated to Canada, which is where I was born, they brought all of the family photographs. We didn't grow up with cousins and aunts and uncles and grandparents, because they lived in Ireland. So I would devour those photographs that my grandfather had made. I spent hours staring at them and getting lost in those images, learning about the culture that my parents were from and learning who my grandparents were and who my cousins were and who my aunts were. In my family, those photographs were always very important. That sense of photography being a powerful source of communication resonated with me.

Early in your career, you went to Bosnia to photograph the war. What motivated you to do that?

I always wanted to be a conflict photographer. I was drawn to people who were living in ex-

tremely difficult circumstances. I wanted to use photography as a tool to educate people about those suffering in conflict situations.

I was scared, of course. It was my first conflict zone. I wasn't commissioned by my newspaper to go there. I was on my own in many ways. When you're a staff photographer, you get flown somewhere and your organization is responsible for you. Nobody was responsible for me. It was a bit — I wouldn't use the word reckless, but I would say that my youth gave me the ability to tackle something like that.

What did you take away from that experience?

We were driving from Croatia through Bosnia, and my driver was a 21-year-old Croat. He was transporting me to a location from where I would leave the country. By mistake, he went through a Serbian checkpoint. We were held captive for 48 hours by a notorious paramilitary group known as Arkan's Tigers. For 48 hours, I didn't know what was going to happen to me — they separated us and transported me to different homes.

Following pages, clockwise from top left: Davien Graham was sweeping the front steps of his church when he was shot in a random act of gang-related violence that left him paralyzed; 10-year-old Erica Miranda was shot while playing basketball outside her home; Rashaun Williams had moved away from South Los Angeles but had returned to visit her mother and was wounded during a gang-related drive-by shooting; the funeral of Edwin Cobbin, 17, who was shot while chatting with friends outside his home. "Caught in the Cross-fire" illustrates the toll of gang violence.





It was a terrifying experience. When that happens to you, it changes who you are. I saw up close and intimately the horror that people experience, because it happened to me. It happened to me for a very short time, but that experience still scars me to this day.

It taught me to be much more cautious when I work in conflict situations. I'm hypervigilant about how I operate. That happened so early in my career, and I carried that fear with me every time I went into a conflict zone after that. I always had to struggle with keeping that fear at bay so I could do my job. I could have said, screw that, I'm never going into a conflict zone again. But my drive to tell the stories of people who were suffering became even more amplified after what I had experienced.

Did those experiences also affect your outlook on the world?

There is incredible kindness and incredible beauty, and I believe that it is always at odds with darkness. I want to champion the people who are trying to survive, because those are the real heroes. I feel positive because of the people who have inspired me. If I held on to the darkness that I've experienced, I wouldn't be able to get out of bed. So I cling to the strength and resilience and passion that I've experienced from people I've had the privilege to cover.

““

I wanted to use photography as a tool to educate people about those suffering in conflict situations.

“Caught in the Crossfire” also focuses on people caught in dark situations. How did that series come about?

About six months after I moved to Los Angeles to start working for the *Los Angeles Times*, I encountered Rose Smith. She was a young mother. She was pregnant. There was a confrontation at the end of her street. She got hit four times by stray bullets, and she was left paralyzed from the waist down. I was assigned to photograph her, and I spent a few days with her, photographing what life was like for her. Shortly after photographing Rose, I was assigned to photograph someone else who had randomly been shot in Los Angeles.

I started to see the long-term consequences for victims of gun violence, and it really shook me as a

journalist. I thought, this is so similar to what I witnessed overseas. People would randomly get shot or maimed or killed, and there was nothing done about it. I kept gravitating toward those stories.

When I would go overseas, I would spend a month in, say, Afghanistan and then leave. Occasionally I would stay in touch with the people I had met. But in California, this was happening a mile away from my house. I could go back and follow through and make the relationships that

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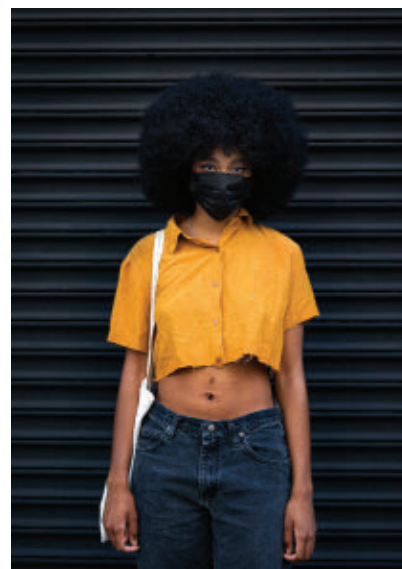
The more I delved into the story, the more committed I was to helping people share their stories, because nobody was listening to them.

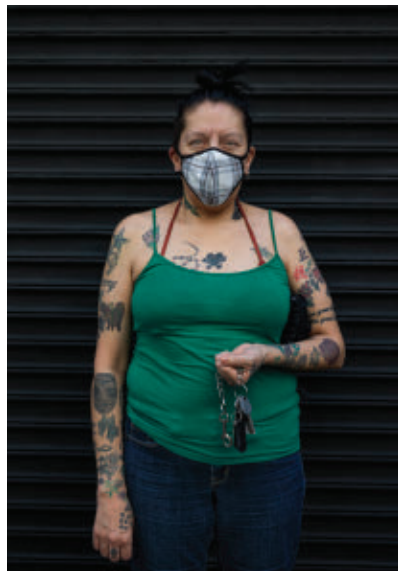
could speak to the long-term devastation of this kind of violence. It gave me the chance to explore a long-term story.

Photographers don't really have beats; reporters get to bury themselves in subject matter and become experts. But I made this my beat. I started to find families this was happening to. I started to work with gang intervention workers who connected me to victims of shootings. In the beginning, I did a lot of it on my own time, because I couldn't convince my editors that it was a story that we needed to tell. Editors would hear "gang violence" and say, "Oh, this is such an old story. We have covered this story so many times. We're not really interested." And I would always say, "No, actually we haven't. We only cover these stories for two or three days, and then we move on to the next one. We never look at that comprehensive, long-term impact." So that's what I did. And the more I delved into the story, the more committed I was to helping people share their stories, because nobody was listening to them.

How do you approach people in situations where grief and trauma are involved?

It takes a lot of empathy. If you're not an empathetic person, it's probably not the right field to be in. I come at it from a compassionate perspective. I try to uphold the dignity of the people I'm photographing because I realize they are already in such a place of trauma. I'm always conscious of





For the "Portraits as Pandemic Evidence" series, Davidson asked passersby on a corner in downtown Los Angeles if she could photograph them. The series, Davidson says, shows "artists, city workers, downtown dwellers, the homeless, and hipsters — all wearing masks — as a COVID-19 visual time capsule."



Above: Since the 1990s, the Compton Cowboys have worked to exert a positive influence in Compton, California, through horsemanship and ranching, while highlighting the rich legacy of African American cowboys in the West. They participated in the protests after the killing of George Floyd.

Opposite: Davidson captured all aspects of the George Floyd demonstrations in Los Angeles, getting close to the action.

the cues and the energy that I'm receiving from the person I'm photographing. And I'm always mindful of their privacy.

Eye contact tells me a lot about whether I'm allowed to be there or not. It's not just about framing an image. It's about being in tune to all the cues that the people you're photographing are giving you. I don't use a long lens to photograph; I use a very short lens, so I am sharing that space of grief with the people I'm documenting. It's a sacred space, and if they don't want me there, I move, because no photo is worth re-victimizing someone.

Do you ever hear from people you've photographed?

Yes. I am still in contact with a lot of the families that I have photographed. It has been wonderful to stay in touch with Rose Smith, who inspired the series, and see how her kids are growing up. Her oldest, Mariah, just turned 16. All of her kids are straight-A students. These stories do not always end on a sad note. The news stories are on the front page one day, and the next day they're

forgotten. But I've been able to see how families have lived through this situation with grace and hope and dignity.

In the past year, you did portraits of strangers in Los Angeles. What inspired that series?

I was awarded a Guggenheim Fellowship, and I used the grant money to travel the country, using an 8-by-10 film camera to make portraits of survivors of gun violence. After about 20 portraits, I thought, OK, now I can start putting this together. I can start shopping it around, trying to get it into public spaces. Then, *boom!* Everything shut down — the gallery that I was working with, the lab that I was working with, everything.

As a freelance photographer, I needed to respond to what was happening. I couldn't just stay home, but I didn't have a media outlet. I knew there was this cool space in downtown Los Angeles with a beautiful black backdrop. I thought, I'm going to just stand on that corner and ask people if I can photograph them during our first lockdown. There wasn't a lot of planning.



I would see someone and I'd say to them, "Hi, can I photograph you?"

I didn't have a long conversation with them where I would get to know where they were from and what they were doing and who they were. The portrait was more like a document, to prove this person was here on this day during the pandemic. I was looking at these images as something that would last. People will look at these 100 years from now and say, "Oh, look at that. Look how they dressed. Look at the fear in their eyes."

The project I had been doing with my Guggenheim Fellowship was so labor-intensive: I would drive from Los Angeles all the way to Florida to make one portrait of one person and then drive back. It was harking back to the old-time photographers and how they told their stories. But this pandemic project was incredibly quick. So I switched very quickly from doing the most labor-intensive work that I'd ever done to the most fleeting.

That's art in its purest form, when you go out to create for yourself and you're not being funded by anybody. I had no idea if anybody

would even like the work. It didn't matter to me. I needed to create — and that to me is a really authentic body of work.

You photographed the George Floyd protests in Los Angeles as well. What has stayed with you about that experience?

I saw the killing of George Floyd through a video, and it left me feeling ill. The protests that followed were history playing out, and I wanted to be a part of that. I was risking my health, because I'm asthmatic, but I think it was such a powerful moment to see people come together like that.

It was so alive in the streets. People were incredibly kind. They were coming together. They wanted to see change. And as a photojournalist, I wanted to document that change.

It was interesting to go from my "portrait period" back into uncontrolled environments, and I loved it. I guess I'll always be a photojournalist deep in my heart, no matter how much I try to be more of a contemplative photographer.

Following pages: Davidson photographed Navajo people who are trapped in poverty in northeastern Arizona. In 1966 the U.S. commissioner of Indian affairs, Robert Bennett, outlawed development on a 1.6-million-acre tract of tribal land that was claimed by both the Navajo and the Hopi tribes. The "Bennett Freeze" was repealed in 2009, clearing the way for federal funding to help rehabilitate the area. But no money has come so far, and little rebuilding has begun. Many residents still have no running water.





What sort of gear do you carry when you are going into a conflict situation or a protest?

In terms of gear, less is more. I don't want to have three cameras. I usually work with one camera, one lens, and then I have another lens in my pocket. I am not a big loud photographer; I try to move discreetly within the areas that I'm documenting. I don't want to stand out in any way, so less gear gives me more access. That's critical.

I carry a skateboard helmet for safety. I'm always wearing goggles. We want to protect our eyes, because our eyes are everything. A lot of photographers are wearing bulletproof vests now, which, for me, is shocking. I used to wear bulletproof vests only overseas, but I have one in the trunk of my car now.

Of course, a photo is not worth getting a concussion or getting shot or pepper-sprayed. It's just not. But you always want to be where the action is because that's where the most powerful images are.

When amateur photographers want to use photographs to tell a story, what should they be thinking about?

The hardest part of photojournalism is long-term storytelling, because that takes commitment. It takes a lot of empathy, a lot of compassion, and a lot of personal direction. What I advise people when they want to take on long-term storytelling is to cover something that you're curious about. What

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I'm always conscious of the cues and the energy that I'm receiving from the person I'm photographing.

is it that interests you? And if you're not 100 percent sure of what that is, start being more mindful and conscious of what kinds of things make you angry or happy. What triggers an emotional response?

“Caught in the Crossfire” was a story that took me years to tell. Not only technically, but emotionally and professionally. Had that story come to me at another point in my life, I would not have been able to tell it. The right story at the right time will come into your life when you are ready — and that's when it becomes a great story. ■

Liz Ohanesian is a freelance journalist who lives in, and writes about, Los Angeles. She has written for publications including Los Angeles magazine and Shondaland.





COMMON GROUND

In a time of separation, our winning photographers used their cameras to make connections

It was a challenging year for photographers. Once the pandemic hit, travel plans had to be changed or canceled. That was reflected in many of the submissions for *Rotary* magazine's 2021 photo awards: Many more photos than usual were taken close to home, sometimes as close as the backyard. We did see breathtaking images of some photographers' journeys, many from the days before the pandemic limited travel. Others took this year to experiment with extreme close-ups of a flower petal or a bird in flight. Many photos captured the way COVID-19 has transformed our world and our daily lives. And, perhaps reflecting the fundamental optimism of Rotarians, there were many images of hope, joy, and simple beauty.

Our judge, photojournalist Barbara Davidson, evaluated the photographs with an exacting eye. "I look for use of color as an element of composition, I look for degrees of tones in black-and-white images, and I look for strong composition and an advanced level of photography as craft," Davidson says. But the technical achievement has to be in service of something. "The images that stand out invite one to linger on the photograph and successfully inspire an emotional response."

In addition to the winners and honorable mentions that appear in this issue, the magazine will feature more of the photos submitted by our readers throughout the coming year.

FIRST PLACE

PHOTOGRAPHER:

Hansruedi Frutiger

Rotary Club of Gombak, Kuala Lumpur, Malaysia

LOCATION:

YUANYANG COUNTY, YUNNAN, CHINA

Davidson: This image presents a beautiful moment of intimacy. The composition of the family gathered around their home fire transports the viewer into this magical space. The photographer followed the photojournalist's role of being a fly on the wall and letting the authentic moment play out in front of the camera. The warm, soft color palette adds to the timelessness of this heartwarming image.





SECOND PLACE

PHOTOGRAPHER:

Luca Venturi

Rotary Club of Siena Est, Italy

LOCATION:

SIENA, ITALY

Davidson: I love the thought behind this graphically infused image. The use of black and white highlights the varied tones that work together to almost demand that we sit with this image for a while. It also works as a pandemic time capsule of sorts because of the young boy wearing a protective mask and riding his bike through deserted streets.



THIRD PLACE

PHOTOGRAPHER:

Randy Nickerson

Rotary Club of Oshawa, Ontario

LOCATION:

LONGSHENG COUNTY, CHINA

Davidson: This photograph brings so much joy to me. I love seeing these women sitting side by side all giggling together. I get lost in this image looking at all the unique qualities of each face. The image highlights how similar we all are, no matter what culture we come from. Laughter universally warms the heart.





HONORABLE MENTION

PHOTOGRAPHER:

In-Hyuk Song

Rotary Club of Daegu-Dongshin, Korea

LOCATION:

DAEGU, KOREA

Davidson: Every corner of the frame is bursting with color and activity. The use of a wide-angle lens is perfect to capture the magnitude of this event. From a technical perspective, it's not easy to make an image like this: It can be tricky blending bright highlights with a nighttime background. This is a perfectly executed image.



HONORABLE MENTION

PHOTOGRAPHER:

Kryisia Mager

Rotary Club of Batavia, New York

LOCATION:

MONTEREY, CALIFORNIA

Davidson: I love the photographer's juxtaposition of the girl against a wall of fish. The blue backdrop draws us in, and then the school of fish — and all their little eyes — keeps us there. The image radiates a feeling of calm and makes me want to visit this spot.



HONORABLE MENTION

PHOTOGRAPHER:

Ting Yu Yu

Spouse of Yi-Cheng Chen of the
Rotary Club of Taipei Asia Link, Taiwan

LOCATION:

MIAOLI COUNTY, TAIWAN

Davidson: What a beautiful moment of laughter shared between two working women. I love the high angle of this photograph, which gives us a full sense of place. The color is exquisite, and the light has a painterly quality, which also subtly highlights the smoky ambience.



HONORABLE MENTION

PHOTOGRAPHER:

M A Taher

Rotary Club of Sonargaon Dhaka, Bangladesh

LOCATION:

SONARGAON, BANGLADESH

Davidson: A gorgeous graphic image of a timeless moment with a farmer working his field, silhouetted against the sun. It almost feels like this photograph could have been made in the 1920s. What helps to make this image pop is that the activity plays out against a clear warm sky without any visual distraction.

HONORABLE MENTION

PHOTOGRAPHER:

Luke Stango
Rotary Club of Jackson, New Jersey

LOCATION:

HAVANA, CUBA
Davidson: This is a classic portrait revealing the character of the woman chewing on her cigar. It's an absolutely gorgeous color palette, and the photographer creatively uses the intensity of the colors as a magnetic compositional element. This photograph inspires our curiosity and desire to learn more about this woman.



HONORABLE MENTION

Opposite, top

PHOTOGRAPHER:

Beate Rosalie Holzwarth
Rotary Club of Bad Dürkheim, Germany

LOCATION:

NORTHERN TANZANIA
Davidson: I am drawn to the spontaneity of this photograph and the naturalness of the herder with his animals along a dusty road. The Maasai man in his traditional red robe is a wonderful contrast against a muted earthy background. The selection of a wide-angle lens gives us a wonderful sense of place and reminds me how much I love traveling to Africa.

HONORABLE MENTION

Opposite, bottom

PHOTOGRAPHER:

Rick Rogoway
Rotary Club of Clackamas, Oregon

LOCATION:

SUNRIVER, OREGON
Davidson: Animals often lend themselves to magical visual moments. The photographer captured a lovely moment in nature with different species living a simpatico coexistence.





HONORABLE MENTION

PHOTOGRAPHER:

Geetanjali Dhar

Rotary Club of E-Connect, India

LOCATION:

MECHUKA VALLEY, INDIA

Davidson: The power of photography is its ability to make us feel something. A good photograph will trigger an emotional reaction. The photographer achieved this perfectly in this photo of young boys being boys and enjoying a moment together. Their laughter is truly infectious.



HONORABLE MENTION

PHOTOGRAPHER:

Steve Begnoche

Rotary Club of Ludington, Michigan

LOCATION:

LUDINGTON, MICHIGAN

Davidson: The photographer turned this incredible sunset into an impactful photograph by carefully silhouetting beachgoers against the sky and water and by incorporating the rocky foreground to create a multidimensional photograph. This image inspires us to sit with it and absorb all the beauty that it offers.

GET READY FOR YOUR CLOSE-UP

The next edition of *Rotary's* photo awards will open on 1 October and close on 15 December.

For more information, go to rotary.org/en/enter-2022-rotary-magazine-photo-awards.

OUR CLUBS

VIRTUAL VISIT

Getting their kicks

Rotary Club of Kingman
Route 66, Arizona

With President Dwight Eisenhower's signature on the Federal-Aid Highway Act in 1956, the American interstate highway system was born — and the death knell was sounded for many towns along Route 66, the historic highway stretching from Chicago to Los Angeles. The “mother road,” as John Steinbeck called it in *The Grapes of Wrath*, had played a crucial role in the movement of people westward during the Dust Bowl and Great Depression of the 1930s, but its importance faded as the interstates were built.

Kingman, Arizona, could have been one of those towns along the route that hollowed out and died a slow death. But residents banded together to preserve their city and their stretch of highway. Dan Messersmith, now a member of the Rotary Club of Kingman Route 66, was part of the group that launched a successful campaign to establish the Historic Route 66 Association of Arizona in 1987, the same year the club was chartered. Messersmith was not a Rotarian at the time, but he credits an early club member, the late

Jerry Richard, with helping spearhead the highway revival effort.

Kingman is near the middle of the longest remaining continuous stretch of Route 66. Largely because of its relationship with the iconic thoroughfare, the city of about 30,000 has become a tourist destination. The Route 66 association's annual Fun Run, a tradition dating back to 1988 in which car enthusiasts cruise the Arizona segment of the highway, draws participants from as far as Europe and Australia, says club member Becky Fawson, who is executive director of the Kingman Area Chamber of Commerce. A restored power station, which houses the city's visitor center as well as the Arizona Route 66 Museum, sits on the stretch of highway that runs through downtown Kingman.

If visiting Rotarians have questions about the history of the city or the famed highway, they can turn to Messersmith: In addition to being a club member and a past governor of District 5490, he's a local historian who has lived somewhere along Route 66 for almost all his life. And if he's not available, they can pick up his book about Kingman, from the Images of America series, at the museum gift shop.

But the club isn't living in the past. Last year, when Kingman launched an adopt-a-park program, the Rotarians were the first to step up and take part, adopting Metcalfe Park, which is the site of the club's two major annual fundraisers: Brews and Brats Oktoberfest and the Kingman Festival of the Arts. (Both events were canceled in 2020 because of COVID-19 concerns, but the arts festival was planned for Mother's Day weekend as usual this year, with safety

Vital statistics

▶ **Chartered:** 1987

▶ **Membership:** 58

▶ Visit portal.clubrunner.ca/1699 for information on attending one of the club's hybrid meetings, held on Fridays at 7 a.m.

Roadside attractions

▶ Arizona boasts the longest continuous remaining stretch of Route 66, and Kingman is known as “the heart of historic Route 66.”

▶ The stretch of Route 66 that runs through downtown Kingman is called Andy Devine Avenue, after the gravel-voiced actor, best known for his roles in Westerns, who grew up here.

▶ The Port Kingman airport, established in 1929, was situated along Route 66 and was a stop on the country's first coast-to-coast passenger route.

protocols in place.) The club's work in the park includes monthly cleanups as well as the installation of a peace pole and a new handrail for the entrance that was designed by club member Zane Fawson, who is Becky Fawson's son and a Group Study Exchange alumnus.

Like many places that rely on tourism, Kingman and its businesses have been hit hard by the pandemic. In response, the Rotarians ran a program earlier this year called Rotary Gives Back, during which the



club selected a local business to support and promote each week, lobbying members and their families and friends to patronize the business and participate in a drawing for a \$50 gift card.

The club is also attentive to veterans' issues; a number of members are vets themselves. Last year, members raised \$4,000 for a local nonprofit called the Jerry Ambrose Veterans Council to fund mailboxes for homeless vets. They've also helped fund a shelter space for female vet-

erans and have been collecting and delivering furnishings for a 49-unit veterans housing community.

And with the Mexico border only four hours away by car, the club does much of its international service in that country. Members participate regularly in the USA-Mexico Friendship Conference and Global Grants Exchange, an annual event showcasing Rotary projects that has been held in each country in alternating years for the past two decades. This year's conference was a hybrid event held in Tlaxcala, Mexico, in February. At a club meeting shortly after, Charlie Tegarden (like Messersmith also a past governor of District 5490) proposed several possible projects to support. Members decided to help fund a project at a school in Taxco, Mexico, that will capture, store, and filter rainwater to provide clean drinking water for students.

But what most defines the club is friendship. Susan Williams, who serves as international service chair, became acquainted with members of the Kingman Route 66 Rotary family while planning a trip to the Grand Canyon about 10 years ago. An avid hiker, Williams intended to hike the canyon from rim to rim, and she learned from a friend that some club members were planning a similar trek to raise funds to eradicate polio. "I got in contact with Charlie Tegarden and joined the hiking group and raised \$1,000 toward ending polio even before I was a Rotarian," she says. "I met all these nice people and decided to join the club."

—PAUL ENGLEMAN

Club members (back row from left) Charlie Tegarden, Susan Williams, Becky Fawson, and Bill McClure, and (front) Dan Messersmith at the White Cliffs Wagon Trail Historic Site in Kingman.

Kingman is near the middle of the longest remaining continuous stretch of Route 66.



FOUR QUESTIONS

Where peace takes precedence

Action group builds a network of peacebuilder clubs

As a teenager living in Palestine during the second intifada, Reem Ghunaim says, she was “sad, disappointed, and let down by humanity. I attended the funerals of friends my age and I saw the bullets in the walls.” But with the help of her father, a physician, and her mother, a beauty salon owner, she says, “I also was able to see the olive branch.” She was helping organize the Ramallah Contemporary Dance Festival at the time she learned about the Rotary Peace Centers program. Sponsored by the Rotary Club of Ramallah, Ghunaim earned a certificate in international peace and conflict resolution at the Rotary Peace Center at Duke University and University of North Carolina at Chapel Hill, alongside her master’s degree in city and regional planning from UNC.

Later, she moved to Portland, Oregon, to work for the Rotary Action Group for Peace (RAGFP), where she is executive director. She’s also a member of the Rotary Club of Portland and hosts *Together for Peace*, a YouTube webinar series in which she interviews peacebuilders from around the world. At the 2018 Rotary International Convention in Toronto, RAGFP launched an initiative to certify what it calls “peacebuilder clubs”; more than 270 Rotary and Rotaract clubs

in 30 countries and geographical areas have since received the designation.

1 What are peacebuilder clubs?
A peacebuilder club is one that has peace action at the forefront of its agenda. All a club needs to do is create a peace committee of at least two Rotarians or Rotaractors who assist their club in leading peace-related projects and serve as liaisons to RAGFP.

2 What are the benefits of becoming a peacebuilder club?
Clubs are part of our global peacebuilders network and included on the RAGFP peacebuilder clubs map. This allows clubs to find and interact with one another.

“Peacebuilder clubs collaborate extensively on local and global initiatives, and the action group helps to facilitate that.”

other. Through their access to action group members from more than 125 nations, peacebuilder clubs are better positioned to be successful in applying for global grants focused on peace. Peacebuilder clubs also have a private Facebook page where they can connect with each other, promote their projects, and ask for funding and support.

3 Do peacebuilder clubs ever work together on projects?

Peacebuilder clubs collaborate extensively on local and global initiatives, and RAGFP helps to facilitate that. For example, the Rotary clubs of La Paz San Jorge, Bolivia, and Taos-Milagro, New Mexico, have been collaborating on economic development projects in Bolivian mining communities to empower women who are at risk of discrimination, domestic violence, and multigenerational poverty. Several peacebuilder clubs in District 5100 (parts of Oregon and Washington) have worked with the nonprofit Creating Friendships for Peace to pair young people from global conflict zones and sponsor them to come to the United States for four weeks and experience life with an American family. They pair Cypriot-Greek and Cypriot-Turkish teens and have expanded the program to include teens from Israel and Palestine. This effort is close to my heart.

4 How are peacebuilder clubs advancing Rotary’s peace work?

Peacebuilder clubs help to launch peace initiatives and to increase public awareness of Rotary. The Rotary Club of Bornheim, Germany, is educating immigrant youth about participating in the democratic process and about the government resources available to them. The Rotary Club of Winnipeg, Manitoba, is working with the Rotary Club of Chittagong, Bangladesh, to address the needs of the Rohingya, who are facing brutal ethnic persecution and genocide in Myanmar, by helping adolescents in refugee camps access education and rebuild their lives. The Rotary Club of Los Alamos is working with remote communities in northern New Mexico to strengthen food security, which is essential for social cohesion, community resilience, and peace. Conflict is easy; peace is not. — PAUL ENGLEMAN

To learn more about peacebuilder clubs and to watch episodes of *Together for Peace*, visit rotaryactiongroupforpeace.org.

June events

5th



COAST THE COAST

Event:

Tour de Melon

Host:

Rotary Club of Suwannee Valley
Chiefland, Florida

What it benefits:

Food4Kids and other local civic groups

What it is:

Enjoy a leisurely bike ride along the Nature Coast State Trail, or get a big workout in. There are rides of between 20 and 60 miles on a paved trail as well as 50- or 100-mile road routes. Support and refreshments will be available along the longer routes. The event coincides with the Chiefland Watermelon Festival, hence the name.

5th

to

6th

RETURN ENGAGEMENT

Event:

Art in the Park

Host:

Rotary Club of Windsor (1918), Ontario

What it benefits:

Various charities

What it is:

After a hiatus last year, this outdoor arts and crafts show is back to kick off the festival season in Windsor. The community looks forward to the return of a signature summer event with COVID-19 precautions in place.



11th

to

13th



FINGER-LICKIN' GOOD

Event:

RibFest

Host:

Rotary Club of St. Albert, Alberta

What it benefits:

Local charities

What it is:

This year, RibFest organizers are setting up a drive-through format; attendees will pull up near the rib stations, place their orders with one of the participating rib teams from the United States and Canada, and get their orders — all without leaving their cars.



19th

YOU GET A PIE, WE ALL GET A PIE!

Event:

Pie Ride

Host:

Rotary Club of Janesville Morning,
Wisconsin

What it benefits:

Scholarships and local charities

What it is:

This bicycling event has lots of options, from a 5K suitable for families with young children to 20K, 50K, and 100K distances for more ambitious cyclists. Every rider receives a whole pie at the end of their race. Rolling starts will ensure safe distancing.

26th

to

27th

ON THE WATERFRONT

Event:

The Living Expo

Hosts:

Rotary clubs of Hervey Bay City and
Hervey Bay Sunrise, Australia

What it benefits:

Local projects

What it is:

The Living Expo started as a garden expo in 1998 and grew in scope to attract a wide range of exhibitors. These days, there are more than 150 booths and displays of merchandise and services at the Seafront Oval waterfront public lawn in Hervey Bay.

Tell us about your event. Write to magazine@rotary.org with "calendar" in the subject line.

HANDBOOK

Do a refresh

Raise your club's profile with online updates

The Rotary Club of Philadelphia does great work, such as volunteering to support a food pantry during the pandemic. But the club wasn't getting its message out in the place where most people could find it: online. "Our old website was hard to use and was actually doing our club a disservice," says Jay Pennie, club president.

As part of a three-year strategic plan that includes boosting its public image, the club built a new website, turning to the Rotary Brand Center for resources such as logos, color schemes, and photos. "Our local photos show our personality and the friendships that we have formed," says Lisa Leonard, the club's public image chair. "The Brand Center photos show a bigger view of Rotary, which to a prospective member is very attractive."

The club also enlisted a professional videographer to create an eight-minute video in which members told stories about what it's like to be part of the club; the video was posted on the refreshed website and shared on social media channels, including LinkedIn. Pennie says visits to the updated website have increased, and over the past two years, the club has seen a healthy growth in membership.

"We polled our new members about how they had heard about us, and they're all coming through our website," says Pennie. "It's opening us up to the people we didn't know before."

— JOSEPH DERR

REBOOT YOUR WEBSITE

DO IT NOW

- ▶ Simplify the content on your website and make sure that images are strong and that all text is clear, accurate, and concise. The Rotary Club of Manly, Australia, divides its site into three main sections: club, projects, and speakers. This helps ensure that calls to action such as "Get involved" and "Donate" stand out prominently.
- ▶ Incorporate Rotary's People of Action graphics and web banners, which are available on the Rotary Brand Center. This will help you to make your content relevant to your club while staying true to Rotary's global brand.

DO IT NEXT

- ▶ Make sure your website is easy to maintain so you can spend less time updating and more time focusing on fellowship and community service.
- ▶ Integrate social media feeds into your website. This ensures that there is always something new for visitors to your site to see; it also helps increase traffic to both your website and your social media channels.



"Think of your website as your digital home and of social media as the space in which to connect with like-minded individuals and organizations."

— Andy Sternberg, head of social media at RI

BE MORE SOCIAL

FACEBOOK FIXES

DO IT NOW

- ▶ Add a “Donate” button to your club’s Facebook page. This is a simple way to increase your online fundraising. As always, make sure that the content on your page is engaging and up to date.

DO IT NEXT

- ▶ Consider a paid advertising campaign. This can be a relatively low-cost way to boost visits to your page or promote your next online fundraiser. You can also target your audience, Pennie notes. “That’s the advantage of digital versus traditional advertising.”

TWITTER TWEAKS

DO IT NOW

- ▶ Get on Twitter if your club isn’t already there. This channel is a great way to share news stories and inspirational messages, retweet Rotary International, and share photos and graphics from your events. Once you have an account, make a plan to tweet on a regular basis. One way to do that is to follow and retweet Rotary International, other Rotary clubs, your district, and other Rotary members.

DO IT NEXT

- ▶ Now that you’re tweeting with confidence, upgrade that chirp by identifying Rotaract leaders in your area and retweeting their Rotary-related content.

OTHER SOCIAL CHANNELS

DO IT NOW

- ▶ **LinkedIn:** Many clubs use this channel to attract professionals who share Rotary’s values. You can repost articles from Rotary.org and My Rotary or share relevant news.
- ▶ **Instagram:** With more than 1 billion active monthly users, Instagram is a great place for visual storytelling.

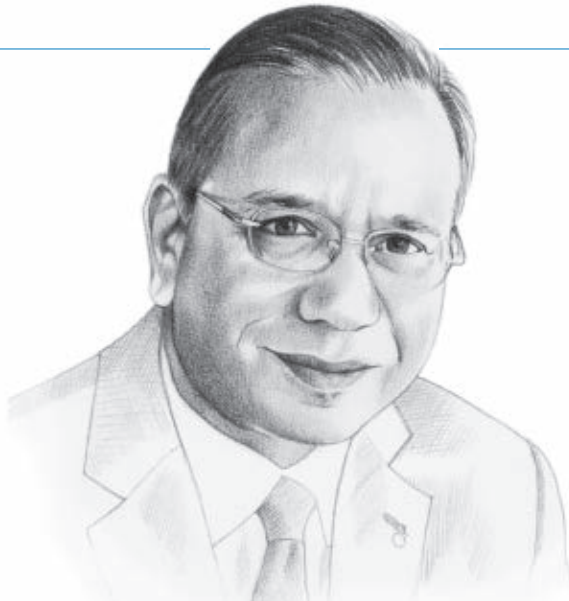
DO IT NEXT

- ▶ Consider **YouTube** and **TikTok**. Although videos require more work, the payoff can be huge. Check out the Rotary Club of Philadelphia’s YouTube video at [philadelphiarotary.org](https://www.youtube.com/watch?v=phladelphiarotary.org).



LOGO TO GO

- ▶ The stories you tell about Rotary and the way you tell them matter, and Rotary’s brand provides a consistent context for a variety of stories from clubs around the world. If you haven’t updated your site recently, you may be using an outdated logo. Visit the Brand Center at brandcenter.rotary.org and download everything you need for use across your club’s digital presence.



TRUSTEE CHAIR'S MESSAGE

A time to look forward

“I have no fear of the future,” Winston Churchill once said. “Let us go forward into its mysteries, let us tear aside the veils which hide it from our eyes, and let us move onward with confidence and courage.”

Churchill used the phrase “let us go forward together” in some of his most famous speeches. He had no other choice but to look forward as he led his war-battered nation with courage.

Each generation inherits its own share of challenges; we are living through ours, never once stopping in the face of this challenge. In a year when people were unable to meet, families stayed secluded, and businesses struggled to flourish, we still managed to go forward together in many areas. Through Rotary Foundation grants, clubs and districts brought creative solutions to their pandemic-hit communities. Since March 2020, the Foundation has awarded over \$34 million in grants to initiatives related to COVID-19.

The demand for our global grants was high. They were so popular that we had to make adjustments to grant funding policy that will begin 1 July in a prudent effort to balance demand with resources, so that more districts can participate.

This year, The Rotary Foundation took bold steps forward, breaking new ground: The Foundation expanded its reach with recognition of the environment as an area of focus and awarded our first Programs of Scale grant to a Rotarian-led program that

aims to greatly reduce malaria for severely affected communities in Zambia.

Even though our polio immunization activities paused for a few months in 2020 because of the pandemic, they began to resume in midyear. We also were finally able to celebrate a huge step forward in our journey together to a polio-free world: the World Health Organization (WHO) declaration that the African region is now free of wild poliovirus.

And the Otto and Fran Walter Foundation signed an agreement with us to fully fund the establishment of a Rotary Peace Center in the Middle East and North African region. This welcome development gives Rotary the opportunity to make a tangible contribution to an area where lasting peace has been so elusive.

Our accomplishments are a reminder that Rotary is a great force for good everywhere and that you are the reason we did not stop. At this writing, we've raised more than \$282 million, putting us on track to reach our \$410 million fundraising goal. The great work we have done this year, and the work we will do next year and in the years ahead, is all thanks to your support. On behalf of The Rotary Foundation Trustees, I thank you from the bottom of my heart for keeping the Foundation — one of our greatest gifts to the world — thriving.

K.R. RAVINDRAN

Foundation trustee chair

SERVICE ABOVE SELF

THE OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

First The development of acquaintance as an opportunity for service;

Second High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

Third The application of the ideal of service in each Rotarian's personal, business, and community life;

Fourth The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

THE FOUR-WAY TEST

Of the things we think, say, or do:

1. Is it the **truth**?
2. Is it **fair** to all concerned?
3. Will it build **goodwill** and **better friendships**?
4. Will it be **beneficial** to all concerned?

ROTARIAN CODE OF CONDUCT

The following code of conduct has been adopted for the use of Rotarians:

As a Rotarian, I will

1. Act with integrity and high ethical standards in my personal and professional life
2. Deal fairly with others and treat them and their occupations with respect
3. Use my professional skills through Rotary to: mentor young people, help those with special needs, and improve people's quality of life in my community and in the world
4. Avoid behavior that reflects adversely on Rotary or other Rotarians
5. Help maintain a harassment-free environment in Rotary meetings, events, and activities, report any suspected harassment, and help ensure non-retaliation to those individuals that report harassment.



PROTECTING THE ENVIRONMENT

AN OFFICIAL CAUSE OF ROTARY

Rotary's new cause focuses on comprehensively solving specific issues that have a detrimental effect on the environment. As people of action, let's take on projects that can make a positive, measurable, and sustainable impact on the one place we all call home.

Learn more about Rotary's new cause at
rotary.org/environment



Rotary 
 姫路ロータリークラブ

ONE VOICE. EVERY CLUB.

No matter where you are in the world or what language you speak, the Rotary logo is universal. It's what unites us and the impact we have around the world.

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Visit rotary.org/brandcenter to get started.



Evanston
Lighthouse
Rotary 
Club



Rotary 
 Club de Vargem
Grande Paulista



Rotary 
 District 3790



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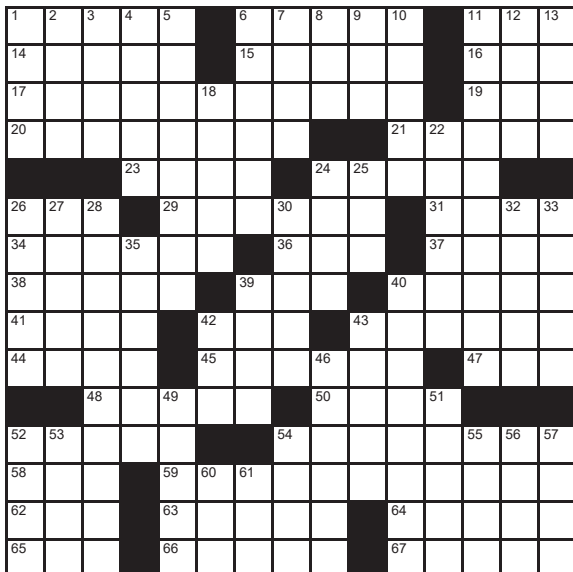
Rotary  |  Rotary Opens
Opportunities



CROSSWORD

Same time this year?

By Victor Fleming
Rotary Club of Little Rock, Arkansas



ACROSS

- 1 Release one's grip
- 6 Like backs that need scratching
- 11 Wash. hours
- 14 "Get ___ of that!"
- 15 Conical abode
- 16 Sun unit
- 17 Annual June feature in this magazine
- 19 Calligraphy need
- 20 Hard-to-decide predicaments
- 21 Shove gently
- 23 Clinton and Obama, casually
- 24 Slanted ground
- 26 Chip shot's path
- 29 With 45-Across, city originally scheduled to host this year's 28-Down
- 31 Bad air day cause
- 34 Reduce the tautness of
- 36 "Me, me, me!" trait
- 37 Sprinkler attachment
- 38 Lou Grant portrayer Ed
- 39 Sch.'s open-house host, often
- 40 Split infinitive start, often
- 41 Split, quaintly
- 42 Flub things up
- 43 Boiler on a range
- 44 Timid
- 45 See 29-Across
- 47 Bottom line in fashion

- 48 "Making crosswords is my ___ little hobby"
- 50 Church recess
- 52 Prefix with sonic or sound
- 54 Loafer's insert
- 58 Word after mai or before chi
- 59 Groups with common interests, as annually emphasized in June
- 62 *Doce meses en Chile*
- 63 Like no-no's
- 64 Like some expectations
- 65 Barnyard layer
- 66 Arrests
- 67 Sat for a snapshot

DOWN

- 1 SoCal law enforcement agcy.
- 2 For grades 1 through 12, briefly
- 3 Wrench or pliers
- 4 Enclosed, like some secure communities
- 5 Counter in a car
- 6 Admission of a grammatical purist
- 7 Herbal beverages
- 8 EMT's forte
- 9 "... wouldn't say so till ___ tried": Edgar Guest
- 10 Like some leading questions
- 11 June, as annually celebrated by the LGBT community

- 12 Did a vocal number
- 13 Rug rat
- 18 Jordan's capital
- 22 Conclusion
- 24 Dreamcast console maker
- 25 Mark Tatulli comic strip
- 26 Buzzer on a clock
- 27 Actress Perez of *Do the Right Thing*
- 28 Annual RI event traditionally held in or around June
- 30 Kind of dish in a lab
- 32 "___ Mio"
- 33 "___ while they're hot!"
- 35 She tries to find hidlers
- 39 Say grace, say
- 40 Gets nervous
- 42 Itinerary guideline (abbr.)
- 43 Comic book sound word
- 46 Exuberant rodeo fan's shouts
- 49 Whitewater vessels
- 51 Prefix with centric
- 52 Home of the Jazz
- 53 Lois of the *Daily Planet*
- 54 Babe's breakfast
- 55 Tire parts
- 56 Fencing blade
- 57 Cornerstone abbr.
- 60 Have brunch, say
- 61 *Barbarians at the Gate* business subj.

Solution on **page 10**

IN BRIEF

Fellowships

Rotary Fellowships are international groups whose members share a common interest. Being part of a fellowship is a way to make friends around the world, explore a hobby or profession, and enhance your Rotary experience. Membership in a fellowship is open to any interested individual. New fellowships are added frequently; for the most recent list, see rotary.org/fellowships.

- 4 x 4 vehicles
- Amateur radio
- Antique automobiles
- Badminton
- Bathhouse
- Beard and moustache
- Bee
- Beer
- Birdwatching
- Caravanning
- Chess
- Computer users
- Corporate social responsibility
- Cricket
- Cruising
- Cultural heritage



The International Fellowship of Rotarian Scuba Divers has been making friends both above and below water for three decades.



Established in 1974, the International Skiing Fellowship of Rotarians welcomes both downhill and cross-country skiers. Members gather at slopes and trails around the world.

- Curling
- Cycling
- Doll lovers
- Draughts (checkers)
- E-clubs
- Editors and publishers
- Educators
- Environment
- Esperanto
- Ethics
- European philosophy
- Executive managers
- Fishing
- Flying
- Genealogists
- Gin
- Go
- Golf
- Gourmet cooking
- Graphic designers
- Healthcare professionals
- Hiking
- Home exchange
- Honorary consuls
- Horseback riding
- Hunting
- Internet
- Italian culture
- Jazz
- Latin culture
- Lawyers
- LGBT
- Magicians
- Magna Graecia
- Marathon running
- Metalhead
- Military veterans
- Motorcycling
- Music
- Old and rare books
- Palmwine
- Past district governors
- Peace fellows
- Photographers
- Police and law enforcement
- Public health
- Quilters and fiber artists
- Railroads
- Recreational vehicles
- Rotary global history
- Rotary heritage and history
- Rotary means business
- Rotary on pins
- Rotary on stamps
- Rowing
- Rum
- Scouting
- Scuba
- Shooting sport
- Singles
- Skiing
- Social networks
- Strategic planning
- Surfing
- Table tennis
- Tennis
- Travel and hosting
- Triathlon
- Wellness and fitness
- Whisk(e)y
- Wildlife conservation
- Wine
- Yachting
- Yoga

IN BRIEF

Rotary honors the United Nations

Between September and February, Rotary conferred its highest recognition, the Rotary International Award of Honor, on the United Nations and two of its agencies, the World Health Organization (WHO) and UNICEF. The awards, which were presented by 2019-20 Rotary President Mark Daniel Maloney, celebrate 75 years of cooperation between Rotary and the UN.

In accepting the award for the United Nations, Secretary-General António Guterres said, “My profound gratitude to Rotary. Through me, you are also recognizing the United Nations and our efforts to build a healthier, safer, and more peaceful world.” UNICEF Executive Director Henrietta H. Fore thanked Rotary on behalf of her agency, adding, “UNICEF’s partnership with Rotary is one of our most cherished relationships. Our work together to end polio has been lifesaving and historic.”

Receiving the award on behalf of WHO, Director-General Tedros Adhanom Ghebreyesus said, “We are deeply gratified to be recognized by Rotary. ... I look forward to the lessons learned from Rotary projects and discussions on how we can work together to build a safer, healthier, and fairer world for all.”

Rotary holds the highest consultative status offered to a nongovernmental organization by the UN Economic and Social Council, which oversees many specialized UN agencies. Each year, Rotary joins with the UN to celebrate the organizations’ shared vision for peace and to recognize significant humanitarian activities around the world.

The most critical partnership between Rotary and the UN is the Global Polio Eradication Initiative, which was launched by Rotary, WHO, UNICEF, and the U.S. Centers for Disease Control and Prevention in 1988. Since then, nearly 3 billion children have been immunized against polio in 122 countries, and polio cases have been reduced 99.9 percent worldwide. This public-private partnership now also includes the Bill & Melinda Gates Foundation and Gavi,

the Vaccine Alliance. “Our progress toward ending polio demonstrates the positive impact we can have when we work together,” said Maloney.

As the world fights the coronavirus pandemic, the global health infrastructure that has brought polio to the brink of eradication is now being used to help protect communities from COVID-19. Rotary has awarded more than \$32 million to club projects that support communities during the pandemic. “The world is benefiting from the infrastructure that the polio eradication initiative has built over the last three decades,” said Rotary President Holger Knaack.

The Rotary International Award of Honor was established in 1990 to be given to heads of state and other dignitaries who have made a significant contribution to international understanding and goodwill. Past recipients include Pope Francis, Queen Elizabeth II, and Bill Gates.

WHO Director-General Tedros Adhanom Ghebreyesus (from top), UNICEF Executive Director Henrietta H. Fore, and UN Secretary-General António Guterres each praised Rotary as they accepted the Rotary International Award of Honor on behalf of their organizations.





Sweet spot

No holes barred for donut shop's customers

**Christopher
McLucas**
Rotary Club
of Arlington
(Sunrise), Texas

THE CUSTOMER FAVORITE: I started Urban Donut as a side venture in 2017 with my business partner, Jim Huntley. We have one we call the Selfie: You pick what kind of donut you want — the filling, icing, and toppings. People order all sorts of things, like double icing, Nerds, white chocolate chips, Reese's Peanut Butter Cups. But our No. 1 seller — this really baffles me — is just a yeast donut dipped in chocolate with sprinkles on it like you would put on ice cream. That's all there is to it. Grown

adults will come in and say, "I'll have the Urban Sprinkle."

MY FAVORITE: The one I like best is the Highland Park, named for the town here in Texas where Dallas Cowboys owner Jerry Jones lives. It's a vanilla donut with caramel icing on it, sprinkled with toasted coconut and drizzled with chocolate. But I don't eat the donuts. I was in the U.S. Marine Corps, and I try to stay fit. The older I get, the more I'm going to have to work out to stay that way,

so I try not to exacerbate the problem. I will taste them, but I don't pick them up to eat them.

SEALED WITH A KISS: The Pegasus Nutella Crunch is named for an old oil company logo. It's a yeast donut dipped in Nutella and Rice Krispies, and topped with a Hershey's Kiss. I didn't know this, but you cannot buy standard Hershey's Kisses that are not individually wrapped. So we buy these things, and the staff has to sit there and unwrap them.

LEARN ON THE GO



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